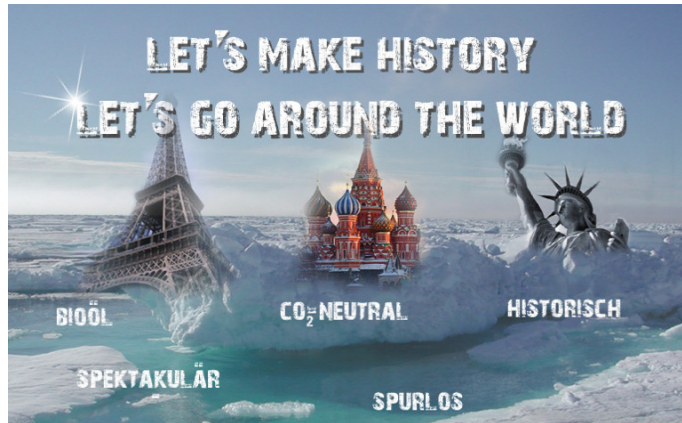


The “Paris / New York – Transcontinental 2009” – project is one of the greatest challenges since the invention of the automobile and has yet to be successfully accomplished by anyone.

To promote worldwide CO₂-neutrality, the use of renewable energies as well as energy efficiency, an international team will set out to drive around the world over land exclusively by car for the first time ever, following in the traces of early human migration.



Accompanied by a banner exhibition on the above mentioned topics the historic tour will lead this team across Europe, Russia, Mongolia, Alaska, Canada and the USA, crossing 20 countries in total. It is the objective to

put the focus on the individual activities to minimize the CO₂-emissions of each country, our partners and our project by achieving a maximum public awareness.

Without a trace and CO₂-neutral

In order to not leave any traces and still make history, the expedition “Paris / New York – Transcontinental 2009” will take place in winter and CO₂-neutral. In the effort to leave the environment intact on this stretch of almost 43,000 kilometers, the project management has committed itself to take the following actions:

- Timing: In order to avoid leaving tire tracks in nature, the tour will take place in winter. The vehicles will only cross meter deep snow and ice as well as deep-frozen soil, known as permafrost.
- Among others, low-emission bio fuel and bio oil on the basis of renewable / sustainable and readily biodegradable energy resources will be used for the engines, axles and the transmissions.
- Throughout the entire project, the CO₂-level will be closely monitored. To neutralize the CO₂-output occurring during the project it will be subsequently planted an appropriate number of trees in close collaboration with the state authorities, following the round-the-world tour. This will ensure that the tour actually contributes to reducing CO₂-emissions.
- The expedition will only use state-of-the-art vehicles and equipment.

Support by politics

Both, prior and – in particular – during the expedition, the project will depend on the close co-operation with all of the involved countries, their ministries, associations, governmental departments and their Chambers of Commerce, all in the effort to successfully communicate the project's statements and goals of this historic tour. The project is supported by the German Foreign Office and all the German embassies involved in this tour.

An extreme project for drivers – both historical and historic

An international team of drivers will start in Paris on October 1, 2008, and is estimated to reach New York by the middle of May 2009. They will venture east through Russia up to the outermost edge of Eurasia and thus try to be the first team to ever reach the Bering Strait with wheel-driven vehicles of their own accord. Then, in February 2009, it is planned to cross the Bering Strait by driving over the ice. Considering that the strait has not been completely frozen for years, a swimming system will be in use for security. In the case that the vehicles break through ice or in case of open expanses of water, the swimming system will bring them to the next accessible sheet of ice. Upon arriving the American continent, the third challenge will be waiting for the team. The participants of the expedition have set themselves the goal - which has never been achieved before - to drive from Wales to Fairbanks and reach it of their own accord with wheel-driven vehicles. Continuing its journey from Fairbanks, the team will cross Canada, drive through the USA from west to east and finally reach New York.

By then the Extrem Events team will have achieved three absolutely historical performances:

- Reaching Uelen / Russia of their own accord by wheel-driven vehicles
- Crossing of the Bering Strait
- First drive from Wales / Alaska to Fairbanks / Alaska along the northern coast

The goals of this expedition are to promote CO₂-neutral project balance, the worldwide use of renewable energies and energy efficiency. The team will drive around the world using only one mean of transportation.

If you would like to accompany an absolutely exceptional expedition – as a driver of a top-class and fully-equipped Jeep Wrangler Unlimited Rubicon – to the most remote and spectacular areas of the earth, please keep on reading here.

There can only be a few who will master the challenge – are you one of them?
Are you ready for the adventure of your life? For a unique expedition?

We will drive in teams of two in a new Jeep Wrangler Unlimited Rubicon each - and we are providing the vehicle to you.

There are still driver's seats available for the project "Paris / New York – Transcontinental 2009".

| Difficulty level | from City | to City | km | from date | to date | days | Price |
|------------------|---------------|---------------|-------|------------|------------|------|-------------|
| 1 | Paris | Rom | 6.288 | 01.10.2008 | 23.10.2008 | 22 | 14.450,00 € |
| 1 | Rom | Moskau | 4.278 | 23.10.2008 | 15.11.2008 | 23 | 13.975,00 € |
| 1 | Moskau | Novosibirsk | 3.589 | 16.11.2008 | 29.11.2008 | 13 | 10.125,00 € |
| 3 | Novosibirsk | Ulan Bator | 2.900 | 29.11.2008 | 13.12.2008 | 14 | 17.950,00 € |
| 3 | Ulan Bator | Yakutsk | 3.219 | 13.12.2008 | 21.12.2008 | 8 | 12.550,00 € |
| 3 | Yakutsk | Magadan | 2.253 | 22.12.2008 | 29.12.2008 | 7 | 16.725,00 € |
| 4 | Magadan | Uelen | 5.000 | 16.01.2009 | 16.02.2009 | 31 | 25.675,00 € |
| 4 | Uelen | Wales | 85 | 17.02.2009 | 21.03.2009 | 32 | 26.800,00 € |
| 4 | Wales | Fairbanks | 2.927 | 22.03.2009 | 17.04.2009 | 26 | 23.550,00 € |
| 1 | Fairbanks | San Fransisco | 5.022 | 18.04.2009 | 02.05.2009 | 14 | 11.450,00 € |
| 1 | San Fransisco | Toronto | 4.807 | 03.05.2009 | 18.05.2009 | 15 | 11.125,00 € |
| 1 | Toronto | New York | 2.553 | 19.05.2009 | 30.05.2009 | 11 | 12.975,00 € |

You are:

- a team player?
- stress resistant?
- able to work under pressure?
- not sensitive to weather?
- not picky when it comes to board and lodging?
- even-tempered and have a warm, open-minded personality
- curious to be taken to your limits?
- curious to experience foreign people and their cultures?

Then contact us! We would be happy to welcome you into our team.

We will drive in teams of two in a new Jeep Wrangler Unlimited Rubicon each. The route takes us from Paris to New York, including the crossing of the Bering Strait in the most eastern part of Russia. On October 1st, 2008, the project starts in Paris. The estimated arrival in New York will be in May of 2009. For further information please take a look at www.pny2009.com under the rider "Route" > "Timing".

Altogether, you can be on the road with us for up to eight months and on three continents. You can chose between joining parts of the route or the complete drive around the world with a distance of over 43,000 kilometers. You should not have a problem to live in the confined space of the vehicles for a period of time. Regular personal hygiene will not always be possible. Foods and drinks are up to the standard of each individual country and thus you should not be picky—but rather thankful—for having nutrition. According to the long and often quite dangerous route, you need to be able to keep cool at all times, be kind and gracious despite the situation and always put the team spirit above your own personal feelings. Furthermore you should not be sensitive to the low winter temperatures of Europe, Asia and North America which can be as low as -60°C. This expedition will bring you to your limits. An expedition which is unique. Become a part of it!

The services of Extrem Events include:

- Supply of an up-to-date Jeep Wrangler Rubicon Unlimited which was set up for the tour's extreme requirements by receiving special expedition accessories (Value of the vehicle including the alterations, about 160,000.- €) Detailed specifications can be found on the website http://pny2009.com/cms/front_content.php?idcat=364&lang=4
- All fuel
- All board
- All lodging (depending on local conditions)
- All necessary visas and formalities
- All necessary flights
- Extensive safety services:
 - Redundant satellite-navigation devices are available
 - 24/7-emergency-hotline via satellite-telephone or long-distance radio-transceiver
 - The whole time Russian rescue teams (also helicopter) are informed about our route
 - In case of an emergency-rescue, American National Park Rangers and National State Troopers will stand by with helicopters in Nome
 - State-of-the-art survival equipment
 - Special sleeping bags for the coldest temperatures
 - Protective clothing against the cold temperatures

Prices:

The costs for certain sections of the route can be found in the table. If you would like to combine multiple sections, we will make you an individual offer.

Booking of the complete route costs 90,000.- €.

There is one up-to-date work place for journalists available per vehicle with 220V, writing surface, charging station, lighting, etc.

If interested, please contact Mr. Matthias Jeschke or Mr. Jürgen Graf

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www.ee-mj.com

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